

**2008000204040001**  
**EXAMINATION FEBRUARY-MARCH 2024**  
**BACHELOR OF COMMERCE (HONORS)**  
**(FOURTH SEMESTER)**  
**PRINCIPLES OF BUSINESS MANAGEMENT - IV – LEVEL 4**

[Time: As Per Schedule]

[Max. Marks: 50]

**Instructions:**

**1. Fill up strictly the following details on your answer book**

- a. Name of the Examination: **BACHELOR OF COMMERCE (HONORS) (FOURTH SEMESTER)**
- b. Name of the Subject: **PRINCIPLES OF BUSINESS MANAGEMENT - IV - LEVEL 4**
- c. Subject Code No: **2008000204040001**

2. Sketch neat and labelled diagram wherever necessary.
3. Figures to the right indicate full marks of the question.
4. All questions are compulsory.

Seat No:

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Student's Signature

**Q.1 Answer in short: -**

**10**

1. Explain Qualities of an effective leader.
2. How do you overcome resistance in the corporate sector?
3. Explain SQC
4. Define ethics and values.
5. Explain JIT

**Q.2 (a) Define leadership. Explain theories of leadership in detail.**

**6**

- (b) Write a detailed note on factors affecting business environment.**

**7**

**Q.3 (a) Define controlling. State its process and explain techniques of controlling in detail.**

**6**

- (b) Explain factors leading to resistance in corporate sector.**

**7**

**Q.4 Write Short notes on: - (any two)**

**14**

1. Leadership styles
2. Challenges before Indian Managers.
3. Social responsibility in corporate sector.
4. Ethics in today's times.

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